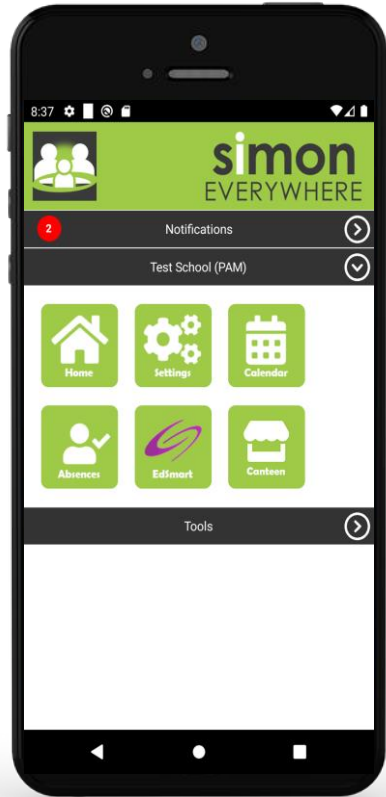
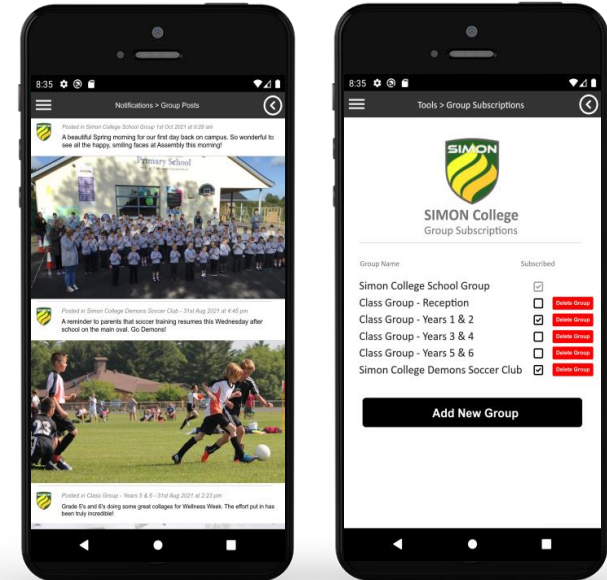
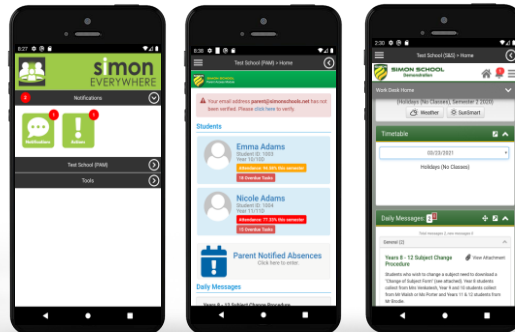


SIMON Everywhere is a mature mobile app designed to increase parents' engagement with your school and is the official App Solution for the SIMON LMS Platform.



Since 2018 the SIMON Schools community have turned to SIMON Everywhere as a platform to engage with parents. With continual feature development SIMON Everywhere has proven invaluable for increasing engagement and uptake by parents.

- Easy Tiled Menu Interface
- Push Notifications
- Custom Menu Icons
- Logins for PAM and Staff/Students
- Groups Content Feed (T1 2022)



Groups – Content Feed  
Increase parent engagement with SIMON Everywhere Groups – Content Feed. Coming in 2022!

## SIMON Everywhere Features

### Access to PAM

Once parents install SIMON Everywhere on their mobile phone they are able to login to PAM with their existing credentials. All the features of PAM are available via SIMON Everywhere. Parents can connect to multiple schools if needed.

### Push Notifications

Using the Communicator module in SIMON, schools can send push notifications straight to parents' phones, targeting a classroom, the whole school or a single parent. Groups can be created to target sporting teams or any other cohort.

### Access to SIMON

Introduced in T2 2021, staff and students are now also able to login via SIMON Everywhere.

### Easy to Navigate

SIMON Everywhere is a mature, stable product that was designed in consultation with SIMON Schools and the wider schools community. We have developed a user experience that is pleasing to look at and easy to navigate. Parents will require little, if any, guidance to engage with your school.

### Custom Icons

In addition to the standard PAM menu shortcuts, schools can now have their own customised shortcuts displayed. Provide links to your school's canteen, uniform shop, newsletters, parish or any other internet shortcut. Icons can even be displayed for a defined date range, useful for parent-teacher interview bookings or seasonal events.

## New for 2022! Groups - Content Feed!



### Groups – Content Feed

Coming early January 2022 ready for T1, Groups will allow you to present a social media style feed of events throughout the school. Define the groups that make up your school, e.g., classrooms, sport clubs, special interest groups, etc. The groups become available for parents to subscribe to or opt out of. Posts to groups are made by trusted members of your staff. Parents see an aggregated scrolling feed of all the groups they are subscribed to.